



2010

SPONSORSHIP

2010 SPONSORSHIP SUITE

For thirty years the South Australian Chamber of Mines and Energy has been the peak industry body for mining, energy and exploration in South Australia, advocating on issues of importance to the industry on behalf of our members. We are a unique member based association which hosts events exclusively for the mining and resources sector of South Australia connecting our service providers with the growing needs of industry. We provide our members opportunities to build lasting business relationships with members of the SA resources industry.

SACOME hosts a corporate events program presenting a suite of sponsorship opportunities to help align your business with the growing South Australian resources sector.

Packages include year round acknowledgement of your company. Alternatively, individual event sponsorship of our annual dinner, corporate lunch series, breakfast briefings, presidents lunch and the annual service provider's directory is available. Please let us know if we can help tailor a package to suit your needs.

If you would like to raise your organisation's profile within the SA resources sector please contact Bev Janssan, Director Member Services on +61 8 8202 9999 or email bjanssan@sacome.org.au.

EVENTS

Corporate Lunch Series

These lunches provide an opportunity to network with industry leaders and key decision makers within the resources sector. Listen to keynote speaker(s) covering issues of importance and major projects related to the South Australian resources sector. Question period included.

Audience: 200+ industry leaders, government representatives, media, suppliers to the resource industry. This event is open to member and guest attendance.

- 26 February** Ms Isobel Redmond MP, Leader of the Opposition
- 16 April** Mr Terry Burgess, Oz Minerals
- 18 June** (TBA)
- 13 August** Women in Mining (TBC)
- 24 September** Barrick Gold
- 19 November** Outlook for 2011 with Dr Paul Heithersay, PIRSA

Breakfast Briefing (member only event)

Network before work and receive a project update on an impending South Australian mine with question period.

Audience: 125+ member only event

- 18 March** Representatives from Ironclad Mining, Terramin, Lincoln Minerals
- 22 July** Representatives from Centrex Metals, Archer Exploration, Syngas
- 29 October** Representatives from Flinders Mines, Havilah Resources

Gala Dinner

Annual dinner following the South Australian Resources Energy & Investment Conference (SAREIC).

Audience: 400+ Executives from the South Australian mining and resource sector, SACOME members and guests from the South Australian business community with interest in the mining and resources sector, members of parliament, government representatives, delegates from the South Australian Resources Energy and Investment Conference.

This event is open to member and guest attendance.

St Barbara's Day (member only event)

St Barbara is the patron saint of miners and geologists. Her feast day is celebrated each year by mining communities throughout the world. SACOME honours this tradition by providing one last event for the year bringing together members to acknowledge our industry.

Audience: 100+ member only event.

Presidents Lunch

If you have an issue or hot topic you would like to present and discuss with key representatives of industry please contact us. We can arrange on your behalf a round table formal lunch at our premises with our President and Chief Executive.

Audience: Maximum 12 guests

TEN SPONSORSHIP SUITES AVAILABLE

ANNUAL SPONSORSHIP:



DIAMOND (x one)
\$55,000 plus GST
Exclusive to one sponsor



GOLD (x two)
\$15,000 plus GST
Limited to two gold sponsors



SILVER (x four)
\$12,000 plus GST
Limited to four sponsors



BRONZE (x six)
\$9,000 plus GST
Limited to six sponsors



PRINTED PROGRAM (x one)
\$8,500 plus GST
Limited to one sponsor

OTHER OPPORTUNITIES:



BREAKFAST BRIEFING
\$600 plus GST



LUNCH
\$1,500 plus GST



ANNUAL GALA DINNER
Opportunities available include principal, major and event sponsorship
Official dinner of the South Australian Resources Energy Investment Conference



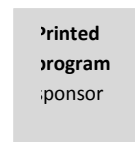
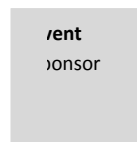
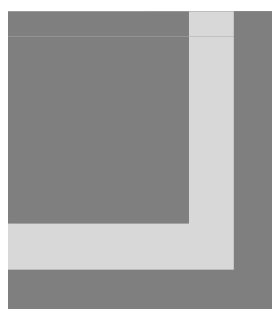
PRESIDENTS LUNCH
\$2500 plus GST
Presidents lunches (round table discussion) available to sponsor



SERVICE PROVIDERS DIRECTORY
\$15,000 plus GST
Exclusive to one member to sponsor the 2011 directory of service providers to the resources industry of South Australia.

Logo recognition

Sliding scale of logo recognition relative to type of sponsorship:



2010 sponsor logo (annual sponsors only)





Diamond sponsorship of the 2010 corporate events program is exclusive to one member organisation, available at a cost of \$55,000 plus GST with additional negotiable benefits to fit your organisation's strategic needs.

Sponsorship summary:

- 6 x corporate lunches (exclusive lunch partner)
- 3 x breakfast briefings
- 1 x gala dinner principal sponsorship
- 1 x president's lunch
- 1 x St Barbara's day event
- 6 x full-page colour advertisement in the SA Mines & Energy Journal
- Logo recognition in the SA Mines & Energy Journal, E-newsletter, SACOME website and Annual Report
- Use of 2010 SACOME sponsor logo

BENEFITS

Corporate lunch series

Sponsorship benefits:

- Exclusive naming rights and suitable logo recognition of the SACOME corporate lunch series. (eg. SACOME, [Your company name] corporate lunch series)
- Verbal acknowledgement by MC and 25 words to be read out about your organisation at each lunch
- Dominant logo recognition on printed marketing collateral including invitation and lunch program
- Full page colour advertisement in lunch program (artwork not included)
- Logo recognition in AV Powerpoint presentation loop
- Eight (8) complimentary tickets to each lunch
- Your table branded with company logo signage (*table of 8 required*)
- Preferential seating allocation
- Opportunity to display on pull up banner inside the room
- Opportunity to display A4 collateral to promote your organisations services during pre-lunch drinks
- Opportunity to donate corporate gifts to each table
- Opportunity to give 'vote of thanks'

Breakfast briefing

Sponsorship benefits:

- Logo recognition on printed marketing collateral including invitation and breakfast program
- Verbal acknowledgement by MC
- Logo recognition in AV Powerpoint presentation loop
- Two (2) complimentary tickets to each briefing

Gala dinner (Principal sponsor category)

Sponsorship benefits:

- Dominant logo recognition on all printed collateral
- Dinner program printed with 50 words describing your organisations products/ services
- Editorial in *SA Mines and Energy Journal* on a resource specific project relating to your organisation (date of publication and topic to be agreed upon)
- Acknowledgement by President in 'President's Report' in an issue of the *SA Mines and Energy Journal*
- Logo recognition on printed collateral including; invitation and dinner program
- Logo and written acknowledgement of sponsorship in *SA Mines and Energy Journal* (bi-monthly SACOME publication – circulation of approx. 2000)
- Verbal acknowledgement by MC
- Logo recognition in AV power point presentation loop
- Seated in a prominent position
- Complimentary table on the night (8 tickets)

President's lunch

Sponsorship benefits:

- Host /sponsor boardroom lunch with our President and Chief Executive on a topic of relevance to the resources sector.
- Up to two seats available with targeted attendees invited to attend
- Logo recognition on lunch menu program

St Barbara's day

Sponsorship benefits:

- Prominent logo recognition on printed/electronic marketing collateral
- Verbal acknowledgement by MC
- One pull up banner advertising organisation

SA Mines and Energy Journal

Sponsorship benefits:

- Six full-page colour advertisement (artwork not included)

Marketing materials

Recognised as 'diamond' sponsor of the SACOME corporate program in the following publications:

- SA Mines and Energy Journal x 6 issues (logo included with event summary for lunches)
- SACOME e-newsletter x 20 issues
- SACOME annual report

SACOME sponsorship logo

Custom SACOME annual sponsor logo for use on your organisation's collateral for the duration of sponsorship in accordance with SACOME guidelines.

SACOME website

From mid-2010 we expect to offer some exciting new online benefits to our 2010 sponsors.



Gold sponsorship of the 2010 corporate events program is limited to two member organisations and is available at a cost of \$15,000 plus GST.

Sponsorship summary:

- 6 x corporate lunches
- 3 x breakfast briefings
- 1 x gala dinner event sponsorship
- 1 x St Barbara's Day event
- 1 x full-page colour advertisement in the SA Mines & Energy Journal
- Logo recognition in the SA Mines & Energy Journal, E-newsletter, SACOME website and Annual Report
- Use of 2010 SACOME sponsor logo

BENEFITS

Corporate lunch series

Sponsorship benefits:

- Prominent logo recognition on printed marketing collateral including invitation and lunch program
- Half page full colour advertisement in lunch program (artwork not included)
- Verbal acknowledgement by MC
- Logo recognition in AV Powerpoint presentation loop
- Eight (8) complimentary tickets to each lunch
- Your table branded with company logo signage (*table of 8 required*)
- Preferential seating allocation
- Opportunity to display A4 collateral to promote your organisations services during pre-lunch drinks
- Opportunity to donate corporate gifts to each table
- Opportunity to give 'vote of thanks'

Breakfast briefing

Sponsorship benefits:

- Prominent logo recognition on printed marketing collateral including invitation and breakfast program
- Verbal acknowledgement by MC
- Logo recognition in AV Powerpoint presentation loop
- Two (2) complimentary tickets to each briefing

Gala dinner (event sponsor category)

Sponsorship benefits:

- Logo recognition on printed collateral including invitation and dinner program
- *SA Mines and Energy Journal* acknowledgement of sponsorship (bi-monthly SACOME publication circulation of approx. 2000)
- Verbal acknowledgement by MC
- Logo recognition in AV power point presentation loop
- Two (2) complimentary tickets

St Barbara's day

Sponsorship benefits:

- Prominent logo recognition on printed/electronic marketing collateral
- Verbal acknowledgement by MC
- One pull up banner advertising organisation

SA Mines and Energy Journal

Sponsorship benefits:

- One full- page colour advertisement (artwork not included)

Marketing materials

Logo recognition as an annual 'gold' sponsor of the SACOME corporate events program, in the following publications:

- SA Mines and Energy Journal x 6 issues
- SACOME e-newsletter x 20 issues
- SACOME annual report

SACOME sponsorship logo

Custom SACOME annual sponsor logo for use on your organisation's collateral for the duration of sponsorship in accordance with SACOME guidelines.

SACOME Website

From mid-2010 we expect to offer some exciting new online benefits to our 2010 sponsors.



Silver sponsorship of the 2010 corporate events program is limited to four member organisations and is available at a cost of \$12,000 plus GST.

Sponsorship summary:

- 6 x corporate lunches
- 3 x breakfast briefings
- 1 x gala dinner event sponsorship
- 1 x half page colour advertisement in the SA Mines & Energy Journal
- Logo recognition in the SA Mines & Energy Journal, E-newsletter, SACOME website and Annual Report
- Use of 2010 SACOME sponsor logo

BENEFITS

Corporate lunch series

Sponsorship benefits:

- Logo recognition on printed collateral including invitation and lunch program
- Verbal acknowledgement by MC
- Logo recognition in AV Powerpoint presentation loop
- Six (6) complimentary tickets to each lunch
- Preferential seating allocation
- Opportunity to display A4 collateral to promote your organisations services during pre-lunch drinks
- Opportunity to donate corporate gifts to each table
- Opportunity to give 'vote of thanks'

Breakfast briefing

Sponsorship benefits:

- Logo recognition on printed collateral including invitation and breakfast program
- Verbal acknowledgement by MC
- Logo recognition in AV Powerpoint presentation loop
- Two (2) complimentary tickets to each briefing

Gala Dinner (Event sponsor category)

Sponsorship benefits:

- Logo recognition on printed collateral including invitation and dinner program
- *SA Mines and Energy Journal* acknowledgement of publication (bi-monthly SACOME publication circulation of approx. 2000)
- Verbal acknowledgement by MC
- Logo recognition in AV power point presentation loop
- Two (2) complimentary tickets

SA Mines and Energy Journal

Sponsorship benefits:

- One half page full colour advertisement (artwork not included)

Marketing materials

Recognised as an annual 'silver' sponsor of the SACOME corporate program in the following publications:

- SA Mines and Energy Journal x 6 issues
- SACOME e-newsletter x 20 issues
- SACOME annual report

SACOME sponsorship logo

Custom SACOME annual sponsor logo for use on your organisation's collateral for the duration of sponsorship in accordance with SACOME guidelines.

SACOME Website

From mid-2010 we expect to offer some exciting new online benefits to our 2010 sponsors.



Bronze sponsorship of the 2010 corporate events program is limited to six member organisations and is available at a cost of \$9,000 plus GST.

Sponsorship summary:

- 6 x corporate lunches
- 3 x breakfast briefings
- 1 x quarter- page colour advertisement in the SA Mines & Energy Journal
- Logo recognition in the SA Mines & Energy Journal, E-newsletter, SACOME website and Annual Report
- Use of 2010 SACOME sponsor logo

BENEFITS

Corporate lunch series

Sponsorship benefits:

- Logo recognition on printed collateral including invitation and lunch program
- Verbal acknowledgement by MC
- Logo recognition in AV Powerpoint presentation loop
- Four (4) complimentary tickets to each lunch
- Preferential seating allocation
- Opportunity to display A4 collateral to promote your organisations services during pre-lunch drinks
- Opportunity to donate corporate gifts to each table

Breakfast briefing

Sponsorship benefits:

- Logo recognition on printed collateral including invitation and breakfast program
- Verbal acknowledgement by MC
- Logo recognition in AV Powerpoint presentation loop
- Two (2) complimentary tickets to each briefing

SA Mines and Energy Journal

Sponsorship benefits:

- One quarter-page full colour advertisement (artwork not included)

Marketing materials

Recognised as a 'bronze' sponsor of the SACOME corporate program in the following publications:

- SA Mines and Energy Journal x 6 issues
- SACOME e-newsletter x 20 issues
- SACOME annual report

SACOME sponsorship logo

Custom SACOME annual sponsor logo for use on your organisation's collateral for the duration of sponsorship in accordance with SACOME guidelines.

SACOME Website

From mid-2010 we expect to offer some exciting new online benefits to our 2010 sponsors.



Printed program sponsorship of the 2010 corporate events program is exclusive to one member organisation, available at a cost of \$8,500 plus GST.

As a printed program sponsor your logo recognition is available with text describing your organisation relating to the SA resources industry. Your logo will be printed in an area separate to our annual and individual event sponsors allowing for exclusive recognition.

The 2010 corporate lunch printed program will be professionally printed 'must have' piece of literature including, updates from the Chamber, and delegate list (with member business titles).

Sponsorship summary:

- 6 x corporate lunch programs
- 3 x breakfast briefing programs
- 1 x annual dinner program
- Use of 2010 SACOME sponsor logo

BENEFITS

Corporate lunch series

Sponsorship benefits:

- Logo recognition on lunch program including 10 words describing your organisation (one program per person)
- Verbal acknowledgement by MC
- Logo recognition in AV Powerpoint presentation loop
- Preferential seating allocation
- Two (2) complimentary tickets to each lunch
- Opportunity to display A4 collateral to promote your organisations services during pre-lunch drinks
- Opportunity to donate corporate gifts to each table

Breakfast briefing

Sponsorship benefits:

- Logo recognition on breakfast program including 10 words describing your organisation (three programs per table)
- Verbal acknowledgement by MC
- Logo recognition in AV Powerpoint presentation loop
- One (1) complimentary ticket to each briefing

Annual dinner

Sponsorship benefits:

- Logo recognition as dinner program sponsor with 20 words describing your organisations products/services (two programs per table)
- *SA Mines and Energy Journal* logo acknowledgement of sponsorship (bi-monthly SACOME publication – circulation of approx. 2000)
- Verbal acknowledgement by MC
- Logo recognition in AV power point presentation loop on the evening
- Two (2) complimentary tickets

SACOME sponsorship logo

Custom SACOME annual sponsor logo for use on your organisation's collateral for the duration of sponsorship in accordance with SACOME guidelines.



Corporate lunch series

Corporate lunch sponsorship of the 2010 corporate events program is available at a total cost of \$1,500 plus GST.

Sponsorship benefits:

- Logo recognition on printed collateral including invitation and lunch program
 - Verbal acknowledgement by MC
 - Logo recognition in AV Powerpoint presentation loop
 - Eight (8) complimentary tickets to each lunch
 - Your table branded with company logo signage (*table of 8 required*)
 - Preferential seating allocation
 - Acknowledged as a lunch sponsor in the *SA Mines and Energy Journal* (bi-monthly SACOME publication circulation of approx. 2000)
 - Opportunity to display A4 collateral to promote your organisations services during pre-lunch drinks
 - Opportunity to donate corporate gifts to each table
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Breakfast briefing

Project briefing breakfast sponsorship of the 2010 corporate events program is available at a total cost of \$600 plus GST.

Sponsorship benefits:

- Logo recognition on printed collateral including invitation and breakfast program
- Verbal acknowledgement by MC
- Logo recognition in AV Powerpoint presentation loop
- Acknowledged as a breakfast briefing sponsor in the *SA Mines and Energy Journal* (bi-monthly SACOME publication circulation of approx. 2000)
- Two (2) complimentary tickets to each briefing



sacome
ANNUAL
GALA
DINNER

Principal event sponsor* = \$15,000 (plus GST)

- Dominant logo recognition on all printed collateral (see next page)
- Dinner program printed with 50 words describing your organisations products/ services
- Editorial in *SA Mines and Energy Journal* on a resource specific project relating to your organisation (date of publication and topic to be discussed)
- Acknowledgement by President in 'President's Report' in an issue of the *SA Mines and Energy Journal*.
- Logo recognition on printed collateral including:
 - Invitation
 - Dinner program
- *SA Mines and Energy Journal* logo and written acknowledgement of sponsorship (bi-monthly SACOME publication – circulation of approx. 2000)
- Verbal acknowledgement by MC
- Logo recognition in AV power point presentation loop
- Logo acknowledgement in 2 x e-newsletters as 'principal sponsor' of event (distribution over 1000)
- Seated in a prominent position
- Complimentary table on the night (8 tickets)
- Other benefits to be negotiated

**Not available if 'diamond' sponsor is under contract.*

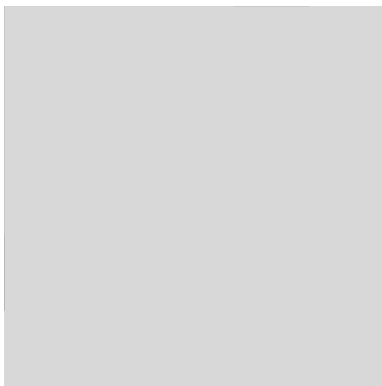
Major event sponsor = \$6,500 (plus GST)

- Prominent logo recognition on printed collateral (see overleaf)
- Dinner program printed with logo 20 words describing your organisations products/services
- Logo recognition on printed collateral including:
 - Invitation
 - Dinner program
- *SA Mines and Energy Journal* logo acknowledgement of sponsorship (bi-monthly SACOME publication – circulation of approx. 2000)
- Verbal acknowledgement by MC
- Logo recognition in AV power point presentation loop
- Four (4) complimentary tickets

Event sponsor = \$1,800 (plus GST)

- Logo recognition on printed collateral including:
 - Invitation
 - Dinner program
- *SA Mines and Energy Journal* logo acknowledgement of sponsorship (bi-monthly SACOME publication – circulation of approx. 2000)
- Verbal acknowledgement by MC
- Logo recognition in AV power point presentation loop on the evening
- Two (2) complimentary tickets

Level of sponsor recognition (logo):





SERVICE PROVIDERS DIRECTORY

The SACOME annual directory is a complimentary listing of service member companies showcasing their organisations services to mining, energy and exploration businesses – and to other service providers in the sector.

SACOME distributes this A5 directory free of charge to key representatives in the resources industry annually.

The annual services directory:

- Represents over 180 service providers to the South Australian resources industry
- Is available in an online searchable format (as of 2010)
- Distributed to key decision makers within the South Australian resources sector
- Made available to conference delegates locally and overseas
- The most recognised and comprehensive directory in the South Australian marketplace

Sponsorship of the 2011 Service Providers Directory is exclusive to one membership organisation, at a cost of \$15,000 plus GST.

Sponsorship benefits:

- Exclusive full page colour advertisement on back cover of directory (artwork not included)
- Exclusive logo recognition on inside cover as sponsor of the 2011 directory
- Exclusive advertising banner in online version of directory (artwork not included)
- Facing page B&W advertisement with A5 directory listing (artwork not included)