

South  
Australian  
Chamber  
Of  
Mines &  
Energy

# SACOME



## Annual Report **2022**



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# leadership

The South Australian Chamber of Mines and Energy is the leading industry association representing the resource and energy sector.

The South Australian Chamber of Mines and Energy (SACOME) is a not-for-profit, non-government organisation that drives debate, facilitates opportunity, brings stakeholders together and advocates for change; ensuring the many benefits of South Australia's resources sector are recognised.

SACOME is grateful for the support of members and Councillors, who have volunteered their expertise and time during the 2021/22 year.

SACOME is fully member-funded and is proud to advocate on behalf of the South Australian resources sector with true independence.







#### **SACOME Councillors**

##### **left to right back row:**

Vice President Cr. Justin Bauer (BHP), Cr. Sarah Clarke (Piper Alderman), Cr. Matt Sherwell (Santos), Cr. Reneke van Soest (Beach Energy), Cr. Sam Dighton (ElectraNet).

##### **Left to right front row:**

President Mark Dayman (FYFE), Rebecca Knol (CEO, SACOME), Cr. Carl Kavina (Flinders Port Holdings).

##### **Absent from photo:**

Vice President Cr. Gabrielle Iwanow (OZ Minerals), Cr. Virginia Suttell (Associate), Cr. Greg Swain (FMG).





# president message

The 2021/22 Financial Year was once again a year of significant change; a common theme in recent years with several local and global factors impacting industries and broader societies.

Like all other industry sectors, the South Australian resources sector has been travelling in relatively uncharted waters. Organisations have had to constantly adapt and deliver. SACOME has been a steady and prominent resource throughout the uncertainty, assisting our members with information, updates, and guidance.

Despite the challenges, our sector has achieved record export figures and exploration expenditure.

Throughout 2021/22, SACOME has again delivered policies and initiatives that are vitally important to our sector, its members and South Australia as a whole.

The SACOME team has been supported by member participation in committee structures. Our committees draw widely from sector expertise and are key thought-incubators to advance the energy and resources initiatives. The committees are also an opportunity for our members to build relationships and obtain first-hand information on developments within our state.

The State Election in March 2022 was naturally a key focus area for SACOME. The development of the SACOME Pre-Election Policies was an outstanding example of how the committees, Council and the SACOME team work together to deliver outcomes that will drive our sector and State forward.



The progression of these priorities, together with our report on the economic contribution of our industry, demonstrate that SACOME is a respected and trusted representative for our sector.

For SACOME, the transition to working with a new State government has been streamlined with constructive working relationships being established in a short period of time.





Nrystar, Port Pirie

Across many industries, workforce shortages are the biggest challenge to successful growth. One of the factors that has concerned our sector is attracting new entrants from secondary school or early in their careers. To attract young career-seekers, the SACOME campaign *Resources. But Not as You Know It.* has been a success and continues to achieve great results with this target audience.

A part of our return to 'normal', we can now plan our networking events with confidence. Our Annual Dinner and breakfasts were all a great success in delivering value to our members through an exchange of ideas and networking opportunities. We look forward to a more certain events program in 2023.

As SACOME President, I have enjoyed the ongoing support and camaraderie of my fellow Councillors, SACOME's CEO Rebecca Knol and

the whole SACOME team. Together we have contributed to a very successful year for SACOME which leaves our association in a strong position, both financially and operationally.

I thank and acknowledge the work of my fellow Councillors who volunteer their time, expertise, and leadership. The past year has been particularly satisfying with such an enjoyable and capable group supporting the State's peak energy and resources association.

I must also thank the SACOME team lead by Rebecca for their outstanding work. The sector continues to see the benefits of a professional team committed to the best outcomes for our future.

**Mark Dayman**  
**SACOME President**





# ceo message

2021/22 was a year divided into two parts – pre and post-Elections, with South Australia’s State Election in March and the Federal Election in May 2022.

Development of SACOME’s Pre-Election Priorities in close consultation with member companies was a core focus in the first part of the year. The five policies maintained a spotlight on impactful, strategic and long-term priorities that remove impediments to growth, address structural challenges and improve regulatory outcomes for our sector.

SACOME’s Pre-Election Priorities included a request for funding to finalise the business case for the Northern Water Project; the establishment of an Energy Transition Board and preparation of an Energy Transition Roadmap; the development of a Future Workforce & Skills Framework; the implementation of Resources Infrastructure Corridors to catalyse project development; and the continued rejection of a landowner right to veto and no new moratoria to be introduced in South Australia.

Commitments were achieved across all advocacy platforms and while there is further work to be done to progress these initiatives, SACOME remains committed to working with all stakeholders for the continued development of the South Australian resources sector and the economic, social and environmental benefit of the State.



Workforce and skills shortages continue to present an economy-wide challenge made more acute by the global pandemic and restricted international movement over the last two years. SACOME commissioned reporting in late 2021 to quantify workforce requirements for the South Australian resources sector.





Based on a combination of projects currently under construction, new projects reaching final investment decision, and a consistent demand for shutdown and maintenance workers, the report revealed a requirement for an additional 8,000 workers between Q3 2021 and Q3 2023 and a peak shortage of 5,100 resources sector workers in Q3 2023.

SACOME launched a digital marketing campaign in late 2021 to attract workers and highlight the ecosystem of jobs available in the resources sector. The *Resources. But Not as You Know It.* campaign targets a youth audience and showcases a variety of jobs and career opportunities on offer across our member companies, while supporting the *2024 Vision* to be a sector of choice.

The campaign has been successful in increasing awareness of the sector, with polling highlighting that support for the sector has increased from 58% in 2019 to 69% in 2022. Importantly, youth support has increased from 49% in 2019 to 65% in 2022, a promising and nation-leading trend. SACOME will continue the campaign in the coming year with updated content and additional marketing channels.

SACOME's Committees continued to deliver strategic input into a range of policy areas. This includes the update of SACOME's Climate Change and Energy policies and several submissions to Government, including feedback on the Department of Energy and Mining's Energy and Mining Strategy, the Retailer Energy Productivity Scheme Code Review 2021, and the National Skills Commission's Skills Priority List.

SACOME continued to maintain a focus on responsible financial management, while reinvesting member funds in campaign initiatives to attract youth to our sector.

I am grateful to SACOME's President, Mark Dayman and the SACOME Council for their guidance and leadership throughout the year, while delivering on the sector's *2024 Vision* and policy directions and maintaining financial independence.

**Rebecca Knol**  
**SACOME CEO**

'Support for the sector has increased from 58% in 2019 to 69% in 2022 and importantly, youth support has increased from 49% in 2019 to 65% in 2022.'



# strategy

The Policy Work Plan continues to be guided by SACOME's strategic pillars – State Economic Development, Infrastructure, Energy and Legislation and Regulation.

## 2022 Policy Plan

The Policy Plan sets out SACOME's activity to realise the sector's *2024 Vision*.

SACOME's policy function continues to be informed through member consultation and internal planning and is guided by SACOME's 'strategic pillars' of State Economic Development, Infrastructure, Energy, and Legislation and Regulation.

The 2022 Policy Plan includes a range of policy development objectives which aim to improve SACOME's understanding of key issues, clearly define policy positions and provide a strong basis for informed advocacy.

Industry Committees remain the central point of liaison between the SACOME secretariat and members, with issue-specific working groups and workshops being convened as required to facilitate more detailed consultation and policy development.

The 2021 Committee Member Survey indicates that Committees are operating well and continuing to provide member value. SACOME remains committed to continuous improvement and will continue to integrate member feedback to further refine the operation of SACOME's industry Committees and its policy function year-on-year.

Across 2021-22, SACOME successfully advanced its policy agendas and Pre-Election Priorities, all of which strongly reflect the needs of the sector.

With a change in State and Federal Government, SACOME remains focused on working with all stakeholders to advance its policy positions on behalf of the South Australian resources sector.

## 2022 External Affairs & Communication Plan

The External Affairs & Communication Plan outlines the activities required to support SACOME's strategic investments and milestones, as well as the sector's *2024 Vision*:

1. To be recognised as an industry of the future.
2. To have strong support of both Government and community.
3. To be a sector of choice for employment.
4. To be a recognised contributor to the South Australian economy.
5. To positively impact and support regional communities.
6. To provide continued social and environmental responsibility.
7. To be profitable and resilient for the benefit of all South Australians.







Jessica Telfer, BHP Adelaide

The External Affairs and Communication Plan continues to support SACOME's key objectives:

1. Membership
2. Advocacy
3. Communications & Public Perception
4. Workforce & Education

A core focus in the lead up to the State Election was the strategic communication and amplification of SACOME's policy priorities. This included a series of media releases, opinion pieces and white papers aligned to each of SACOME's Pre-Election calls.

SACOME also hosted a number of events for members to hear from and engage with political leaders ahead of the Election.

SACOME continues to utilise its website as a hub of information and resources, ensuring that all communications point back to the website for further information.

A specific focus has also been on continuing to maintain, tailor and enhance SACOME's communications to further improve member engagement and achieve advocacy outcomes.



# advocacy

SACOME has continued to progress policy initiatives throughout 2021-22.

## 2022 State Election

Ahead of the State Election in March, SACOME worked diligently with and on behalf of its members to develop and present its Resources Sector 2022 Pre-Election Priorities platform to government.

The Pre-Election Priorities were informed by members and focussed on impactful, strategic, and long-term outcomes that remove impediments to growth, address long standing structural challenges to development and improve regulatory frameworks.

Importantly, the priorities recognised the need to drive economic recovery as the State recovers from the impacts of the pandemic.

Advocating on behalf of the South Australian resources sector, SACOME made considerable progress on each of its five Pre-Election Priorities:

### 1. Northern South Australia Productivity Water Security Project

Funding to finalise the business case of this major state economic development initiative.

SACOME welcomed bipartisan support for \$15 million State and Commonwealth Government funding to progress the Northern Water Supply business case. This major state economic development initiative aims to resolve a long-standing roadblock to the State's economic development through the construction of a new desalination plant and delivery of sustainable water to the Gawler Craton, a globally significant mineral province.

### 2. Energy Transition Roadmap

Establishment of a South Australian Energy Advisory Board with industry representation to prepare a South Australian Energy Transition Roadmap.

SACOME acknowledges the commitment made by the Malinauskas Government to establish an Energy Transition Roundtable composed of industry representatives and tasked with preparing an Energy Transition Roadmap that consolidates challenges and provides a proactive energy policy framework to better guide the State through the major transformation occurring across its energy networks.

In 2021, SACOME estimated the cost of the transition to industry has been \$1 billion since 2018 and must be addressed if the State's key economic sectors are to be preserved.

### 3. Future Workforce & Skills Framework

Development of a framework that maps workforce requirements across nine 'Growth State' industry sectors and aligns training and education needs.

SACOME welcomes the continued work being undertaken by the Department of Industry, Innovation and Skills to map workforce supply and demand challenges, with long-term strategic planning essential to building labour market resilience across the local economy.





Hillgrove Resources, Kanmantoo

#### 4. Resources Infrastructure Corridors

Implementation of Resources Infrastructure Corridors initiative as a means of catalysing resources project development and as an investment attraction measure for the State.

SACOME welcomed the bipartisan commitment for the development of multi-user infrastructure corridors to streamline project development and provide an investment attraction advantage for the State.

South Australia has an abundance of untapped mineral wealth that is far removed from the infrastructure that provides a path to market. Infrastructure corridors can provide a powerful incentive to invest in South Australia and give the State a competitive advantage in the contest for global capital.

#### 5. Land Access

Continued bipartisan rejection of a landowner right to veto and no new moratoria to be introduced to South Australia.

SACOME continues to advocate for decisive leadership from the State Government on the issue of land access, declaratively rejecting the implementation of a landowner right to veto.

SACOME continues to advocate for no further changes to the recently established regulatory frameworks or the adoption of any of the recommendations from the Parliamentary Select Committee on Land Access.





# advocacy

## Submissions

During 2021-22, SACOME submitted a number of policy positions on behalf of its members to various State & Federal Government legislative reviews and departments.

### SACOME's policy submissions included:

Draft Mining (Land Access Inquiry Recommendations) Amendment Bill Submission - June 2022

SACOME State Pre-Budget Submission – March 2022

Energy & Mining Strategy Annual Report Submission – December 2021

Retailer Energy Productivity Scheme (REPS) Code Review 2021 – November 2021

Skills Priority List Stakeholder Survey – November 2021

SACOME Junior Minerals Exploration Incentive 2018/19 Annual Impact Assessment – October 2021

Electricity (General) (Technical Standards) Variation Regulations 2021 – October 2021

Stand-Alone Power Systems – South Australian Implementation – August 2021

In addition to the 2022 Pre-Election Priorities, SACOME has continued to advocate for balanced regulatory improvements. SACOME continued to provide COVID-19 support, which was pivotal to business continuity.

## Legislation & Regulation Advocacy

When the South Australian Parliament dissolved in 2021, Parliament's legislative agenda was reset. Several Bills with relevance to the resources sector are expected to be introduced in the coming year and SACOME is keeping a close watching brief on several matters including Land Access, Workplace Safety, Pastoral Lands and Aboriginal Heritage.

Additionally, State Government-led initiatives which are still progressing include:

- Mining Act Finalisation (Regulation, Scoping, Mining Rehabilitation Fund, Mining Registry)
- Petroleum & Geothermal Energy Act Amendments
- Hydrogen Act

As the leading representative body for the South Australian resources sector, SACOME continues to provide considered comment on regulatory and policy matters in a constructive manner, informed by advice from our member companies.

BETWEEN 2021 AND 2023, THE SA RESOURCES SECTOR WILL NEED

**8000** **ADDITIONAL WORKERS**







Boart Longyear, Adelaide Airport

## Policy Research

SACOME commenced policy research and engagement on each of the following policy areas, which were highlighted as priorities in feedback from the annual Member Survey:

- Workforce & Skills
- Environment, Sustainability & Governance (ESG)
- Industry Decarbonisation
- Nuclear (SMR) Development
- Downstream Processing

### Workforce Requirements Research

In response to member concerns about labour supply, the South Australian Chamber of Mines & Energy (SACOME) commissioned reporting in late 2021 to quantify workforce requirements for the South Australian resources sector.

Based on a combination of projects currently under construction, new projects reaching final investment decision and a consistent demand for shutdown and maintenance workers, the headline figures from this work revealed:

- A requirement for an additional 8,000 workers between Q3 2021 and Q3 2023.
- A peak shortage of 5,100 resources sector workers in Q3 2023.

The findings underpinned SACOME's Pre-Election call for the development of a 'South Australian Future Workforce and Skills Framework' to map workforce requirements across key industry sectors.

SACOME continues to advocate to the State Government to ensure longer-term strategic planning is undertaken to address underlying workforce issues and build labour market resilience across the South Australian economy. Such planning will also assist in coordinating worker transition across industry cycles and facilitate worker movement to new sectors in periods of downturn.

# policy development

SACOME policies set out clear statements of priorities on behalf of SACOME member companies on specific issues.

## Climate Change Policy

In 2021, SACOME finalised its Climate Change Policy in consultation with members. The document includes a clear statement of climate change policy principles, designed to assist policymakers in developing effective state and national policy.

SACOME's Climate Change Policy 2021 advocates for national climate change policy that is market-based, trade competitive and technology-neutral, while being focused on adaptation and enabling an orderly transition to a low emissions economy. Importantly, national climate change policy needs to be long-term with bipartisan support to be effective.

SACOME accepts the international scientific consensus on climate change and acknowledges that limiting climate change will require substantial and sustained reductions in greenhouse gas emissions which, together with adaptation, can limit climate change risks.

## Energy Policy

SACOME's Energy Policy 2022 is a clear statement of energy policy principles reflecting the priorities of SACOME member companies and is intended to inform and guide Federal and State policy makers at a time when energy generation and supply in Australia is undergoing a period of unparalleled transformation.

The Energy Policy aligns with the sector's *2024 Vision* in articulating strategic investment in energy affordability. The *2024 Vision* similarly recognises that energy security and affordability are major issues for the resources sector.

It functions as a companion document to SACOME's Climate Change Policy.

SACOME and its members continue to express clear public statements of support for the Paris Agreement and many companies have committed to reaching emissions targets of net-zero well ahead of 2050.



The expertise and technical input from committee members help guide SACOME's policy agenda and are invaluable in ensuring the views of the South Australian resources sector are accurately represented.

## committees

SACOME's industry committees provide a vehicle for consultation, feedback, and assistance in guiding SACOME's policy work and advocacy priorities.

### **SACOME's committees include:**

- Mining & Extractives
- Exploration
- Petroleum
- Energy
- Infrastructure
- Legislation & Regulation
- Economics & Tax
- External Affairs

### **Industry committees assist SACOME to:**

- Identify and address priority issues for the resources sector
- Encourage and advocate for the improvement and development of the sector
- Prepare submissions to Government departments and statutory bodies
- Influence and work with the relevant Government departments to advance the sector
- Identify and promote 'leading practice'
- Provide a forum for the exchange of relevant information and resources.



# committee survey

SACOME conducted its Committee Member Survey in December 2021 to source member feedback on the operation of the committee structure and to identify opportunities for further improvement.

## Highlights include



**97%**

OF RESPONDENTS BELIEVE SACOME DELIVERS ON COMMITMENTS IT MAKES TO COMMITTEE MEMBERS. THIS IS A SLIGHT INCREASE FROM **95%** LAST YEAR



**91%**

OF RESPONDENTS BELIEVE ADEQUATE INFORMATION IS PROVIDED IN THE RIGHT FORMAT AND AT THE RIGHT TIME TO INFORM DECISIONS. THIS IS A SLIGHT INCREASE FROM **89%** LAST YEAR



**91%**

OF RESPONDENTS BELIEVE COMMITTEE MEETINGS ARE VALUABLE TO THEM OR THEIR COMPANY. THIS IS A SIGNIFICANT INCREASE FROM **71%** LAST YEAR



**94%**

OF RESPONDENTS FEEL SACOME'S COMMITTEES OFFER SUFFICIENT OPPORTUNITY TO DISCUSS RELEVANT ISSUES. THIS IS AN INCREASE FROM **92%** LAST YEAR





# membership survey

The 2021 Annual Membership Survey was conducted to provide SACOME with a snapshot of how members feel about the way SACOME operates and communicates. The results assist in improving our offering and understanding the value, relevance and satisfaction of SACOME membership.

## Highlights include



# 100%

OVERALL, ALL MEMBERS ARE SATISFIED OR VERY SATISFIED WITH SACOME, A RISE FROM **97%** LAST YEAR



# 97%

OF SACOME MEMBERS FELT SACOME ADEQUATELY PROMOTED AND ADVOCATED ON BEHALF OF THE SECTOR, WHICH IS CONSISTENT WITH LAST YEAR



# 97%

OF MEMBERS FEEL EITHER SATISFIED OR VERY SATISFIED WITH THE VALUE THEY RECEIVE FROM BEING MEMBERS OF SACOME. THIS IS AN INCREASE FROM **94%** LAST YEAR



# 94%

OF MEMBERS CONTINUE TO FIND THE COMMUNICATIONS RELEVANT, WITH **94%** SATISFIED OR VERY SATISFIED WITH THE RELEVANCE, EQUAL TO LAST YEAR





The 2022 Women in Resources Award Winners: Tessa Ormerod, OZ Minerals, Jessica Belasso, BHP, and Cassie Chamings, BHP.

# women in resources awards

Recognising exceptional women in resources is vital to meeting the growing demand for professionals in SA's high-tech, highly skilled resources sector.

SACOME was proud to announce the South Australian Women in Resources Awards for 2022. The awards recognise and celebrate women in resources and are an important recognition of excellence in the sector in South Australia.

## Winners and Finalists

### Exceptional Young Woman in Resources Award

Recognising an outstanding young woman, aged 30 and under, who has shown significant promise and achieved significant milestones in her career to date. This award acknowledges her contribution to promoting the resources sector's reputation and standing in the community and increasing inclusion and diversity.

**Winner: Tessa Ormerod**, Senior Geotechnical Engineer, OZ Minerals

**Finalists: Princess Ladra**, Mechanical Reliability Engineer, Nyrstar, and **Zenoushka Bynevelt**, Mine Geologist, BHP.

### Exceptional Woman in Resources Award

Recognising the exceptional achievement of a woman in the resources sector and acknowledging professional success, leadership skills, resilience, methods of overcoming barriers, and seeking out and accepting new responsibilities and challenges. The award also celebrates work to promote the industry's reputation and standing in the community.

**Joint Winners: Cassie Chamings**, Superintendent – Security, BHP, Olympic Dam and **Jessica Balasso**, Head of Technology, BHP, Olympic Dam

**Finalists: Anne Abraham**, Gas Production Optimisation Engineer, Beach Energy and **Donna Newman**, Superintendent – People, OZ Minerals.

Winners in each category were elevated to the finalists in the Women in Resources National Awards announced during Minerals Week in Canberra in September 2022.



# events

SACOME hosted a number of events throughout the year.

## Flagship Events

### 2021 Annual General Meeting

SACOME wrapped up another busy year with our Annual General Meeting followed by a successful member lunch with over 180 guests at the Adelaide Oval on 19 November 2021.

Keynote speaker, Andrew Cole, CEO & Managing Director, OZ Minerals, delivered a presentation on transformational leadership and participated in a Q&A discussion facilitated by University of Adelaide students Holly Cooke & Michael Short.

### 2022 Annual Resources Sector Dinner

On 26 May 2022, more than 270 members, industry representatives and invited guests came together at the Adelaide Oval for an evening of networking, entertainment, and business at the SACOME Resources Sector Annual Dinner. Keynote speaker, Dr Anne Tiernan, spoke on the impact of the 2022 Federal Election outcome for the resources sector. The evening was proudly sponsored by Iluka, Adbri, Cavpower, AMC Consultants, Flinders Port Holdings, Environmental Projects, and T-Ports.



2021 AGM - Andrew Cole, CEO of OZ Minerals with students, Holly Cooke and Michael Short



# events

## Flagship Events

### Breakfast Series

SACOME were delighted to reintroduce our breakfast series in 2021.

These member-exclusive breakfasts provided the opportunity to hear about new projects and project developments in South Australia. The events were held on 11 August and 8 September 2021 at the Adelaide Convention Centre.

Guest speakers included:

- Greg Hall, CEO & Managing Director, Alligator Energy
- Neil Gibbins, Managing Director, Vintage Energy
- Joe Ranford, Executive Operations Director, Andromeda Metals
- Richard Laufmann, CEO & Managing Director, Rex Minerals
- Greg Swain, Superintendent – Exploration, Fortescue Metals Group (FMG)
- Trevor Thomas, General Manager – Geology, Magnetite Mines

### CEO Dinner Series

With a State Election looming, SACOME hosted two exclusive dinners for South Australian Resources Sector CEOs.

On 20 October 2021, the Premier, the Hon Steven Marshall MP, was the guest of honour at the dinner sponsored by SEA Gas. The Leader of the Opposition, the Hon Peter Malinauskas MP, was the guest of honour at a separate dinner on 18 December 2021.

The dinners, held at Electra House, provided SACOME the opportunity to launch the sector's pre-Election priorities. Guests had the opportunity to speak with the Premier and Leader of the Opposition and fellow CEOs about these important issues.

### 2022 Networking Event

Despite uncertainty surrounding COVID-19, SACOME were delighted to have over 60 members attend our 2022 Networking Event on 7 February 2022 at the Gallery Rooftop.

The event was sponsored by Digital Twinning Australia and provided members with the opportunity to network and hear SACOME's plans for 2022, including the launch of SACOME's Pre-Election Priorities.

### Unearth Your Future: Career Information Night

On 16 February 2022, SACOME hosted an Unearth Your Future career information event at Electra House in conjunction with the University of Adelaide and the Playford Trust.

The event was held for Year 12 students with preferences in Mining & Petroleum Engineering or those interested in pursuing a career in the resources sector.

The event provides an opportunity for students and their families to speak to representatives from the resources sector and recently graduated students about the breadth of opportunities in the sector.







2022 Annual Resources Sector Dinner

## Flagship Events

### Pre-Election Breakfast Series

Following on from the CEO Dinner Series, SACOME provided the opportunity for members to hear from the Premier and Leader of the Opposition in the lead up to the State Election.

Breakfast with the Leader of the Opposition, Peter Malinauskas MP was held on 23 February 2022 at the Hilton, and the Premier, the Hon Steven Marshall MP on 9 March 2022. Both breakfasts were well attended and enabled members to hear firsthand the resources sector priorities of each party.

### Thought Leadership Breakfast

SACOME member company, ANZ, sponsored a Thought Leadership Breakfast on 5 May 2022 at the Hilton. ANZ Chief Economist, Richard Yetsenga, and ANZ's Head of Geopolitical Risk, Cameron Mitchell provided an update on the economy and recent geopolitical activity and impact on the mining, energy, and infrastructure sectors.

With 50 guests in attendance, the event was very well-received. SACOME thanks ANZ for their generous sponsorship and ongoing support.

## Sponsored Events

SACOME provided support to additional events strategically aligned to SACOME's priorities and principals.

### GMUSG Conference & Trade Expo

SACOME was a silver sponsor of the 17th GMUSG Conference & Trade Expo in Whyalla on 17- 19 August 2021. SACOME has partnered with GMUSG for 8 years to deliver this important regional conference.

The event is one of the largest regional industry events in South Australia, with delegates coming together to hear from an impressive line-up of industry experts. SACOME CEO, Rebecca Knol, delivered a keynote speech and facilitated a panel discussion on workforce.





Joshua Martin, Cavpower, Gepps Cross

# media campaign

Building on the success of the Resourceful South Australia campaign in 2020, SACOME launched the *Resources. But Not as You Know It.* campaign in 2021.

## ***Resources. But Not as You Know It.***

### **Campaign objective**

The objective of this campaign is to target the demographic of university entrants, students and graduates at the beginning of their career journey, in order to promote the vast range of career opportunities available within the resources sector.

### **Phase 1**

Phase one of the campaign was an 'awareness stage', with a focus placed on video views for the campaign and animation videos and targeting a broad audience to then drill down to a 'higher interest' audience for SACOME to remarket to in phase two. Phase one of the campaign was executed on social media from 18 August to 19 September 2021.



To date, the campaign has had over 5,779,000 impressions and 222,000 video views across YouTube, Facebook, Instagram, Twitter, and Media IQ.

## Phase 2

Phase two of the campaign had a consideration objective, tasked with driving qualified audiences to the SACOME campaign web page ([unearthyourfuture.com](http://unearthyourfuture.com)) and gaining 'intent' from these audience. 'Intent' is defined as spending 60 seconds on the 'Unearth Your Future' web page. Phase two of the campaign was executed on social media from 13 October to 4 November 2021 and again from 6 January to 31 March 2022.

The campaign included photography and the production of 30 second and 2-minute video case studies showcasing a variety of young people at work in their roles within the resources sector, linking it back to the single campaign message – *Resources. But Not as You Know It.* An animated video was also produced,

providing a visual overview of the many career paths available in the resources sector while showcasing the faces of young professionals. The assets were promoted via digital and social media paid advertising.

A web page on the SACOME Website was created titled 'Unearth Your Future' which is dedicated to careers in the resources sector. The web page contains content from the campaign and stories from young professionals talking about their career journey in the resources sector. The web page includes SACOME member logos with a link directing traffic to their dedicated careers website.



Kieran Walsh, Santos Adelaide



# community sentiment survey

SACOME commissioned research in April 2022 to conduct a community sentiment survey.

## Research Report

SACOME commissioned research to measure community awareness and attitudes toward recent SACOME communications and track changes over the past 18 months in the community regarding:

- Awareness and knowledge of the South Australian resources sector
- Impressions and support of the sector
- Perceptions of the sector around key desired attributes and positioning, as outlined in the *2024 Vision*
- Reactions to statements / messaging in support of the *2024 Vision* areas.

The survey followed previous research waves conducted in September 2019 and October 2020. The 2022 survey involved 730 adults from across South Australia including young adults aged 18 to 24 and 25 to 34 years, and residents of regional and rural areas.

# 80%

OF THOSE SURVEYED KNOW ABOUT THE SA RESOURCES SECTOR; WITH **22%** KNOWING 'A LOT / A FAIR AMOUNT' AND A MAJORITY (**57%**) ONLY KNOW 'A LITTLE'.

## Key findings:

- 69% support the South Australian resources sector, up from 65% in 2020 and 58% in 2019.
- Among the youth cohort (people aged 18 – 34 years), support for the sector has risen to 65%, up from 63% in 2020 and 49% in 2019.
- The COVID-19 pandemic has continued to highlight the importance of the resources sector, with the sector viewed as adaptable, resilient, and offering a wide range of different career paths and jobs.
- The *2024 Vision* attributes of 'major contribution to the South Australian economy' and 'having strong Government support' are well recognised and there has been a small but steady growth in the sector's 'future industry' credentials since 2019.
- Continued promotion of the sector's environmental commitments, actions taken to reduce its carbon emissions and opportunities for women and indigenous groups is required to further strengthen the sector's credentials within the community.





‘I never realised how many environmental aspects were taken into consideration. I’m definitely interested in doing something around environmental engineering when I graduate.’

Francesca Tew, Playford Trust Scholarship recipient

## community engagement

### 2022 Playford Trust Scholarships.

The partnership between SACOME, the South Australian Government and the Playford Trust continues to provide outstanding scholarship opportunities for school leavers enrolling in mining or petroleum engineering at the University of Adelaide.

The scholarships provide eligible students with \$10,000 a year for two years and are co-funded by the Government and resources companies including Beach Energy, BHP, Cooper Energy, OZ Minerals, Santos, Hillgrove Resources, Iluka Resources, Nyrstar, Rex Minerals, and the State Government.

On 9 June 2021, SACOME together with the Playford Trust hosted an awards ceremony for the successful 2022 applicants.



2022 Playford Trust Resources Scholarship Winners





# member communications

SACOME communication channels are designed to provide timely, clear and relevant information to our membership.

- **Front & Centre**  
Monthly eNewsletter summarising SACOME policy priorities, submissions, events, news, media and industry updates
- **SACOMember News**  
Monthly summary of ASX and major announcements from members, providing an overview of developments within the South Australian resources sector
- **SACOMedia**  
Media Releases
- **SACOMEevents**  
Event invitations
- **SACOMeAlert**  
Important sector announcements
- **SACOME Vantage**  
Publication of opinion pieces
- **SACOMms**  
Special edition news
- **SACOME Resource Sector Update**  
News for SA Government Employees





# media coverage

Throughout 2021-22, SACOME's advocacy calls and key messages have received national media coverage across print, radio and online with a potential reach of just under 50 million.

SACOME has consistently been sought out as a commentator for breaking news, further establishing its position as a thought leader in the South Australian resources sector.

## Media releases include

- **South Australian Resources Sector Drives State's Record Export Numbers** | 6 September 2021
- **BHP's Economic Contribution to South Australia** | 9 September 2021
- **Congratulations to SACOME Members on Business Index Success** | 22 October 2021
- **South Australia's Nuclear Future Right Here, Right Now** | 10 November 2021
- **South Australian Government confirms funding for Accelerated Discovery Initiative until 2025** | 26 November 2021
- **SACOME's 2022 Pre-Election Priorities – Maintaining Economic Growth Momentum** | 7 February 2021
- **Continued Support for Northern Water Project a Key Election Priority** | 14 February 2022
- **\$15 million Injection to Northern Water Project backed by Industry Commitment** | 15 February 2022
- **Regulated Super Highways to Fast Track Investment** | 21 February 2022
- **Energy Transition Roadmap Needed for Uncertain Future** | 28 February 2022
- **Stable Land Access Frameworks Critical to South Australian Resources Sector** | 7 March 2022
- **Workforce & Skills Shortages Require Short-Term Response and Long-Term Strategy** | 15 March 2022
- **Reconstruction Generation dependent on Resources Sector** | 20 March 2022
- **SACOME Welcomes Announcements for the Resources Sector in 2022/23 Federal Budget** | 30 March 2022
- **South Australia's Resources Sector Ranks High in Global Survey** | 19 April 2022
- **Vital Freight Link One Step Closer** | 11 May 2022
- **2022-23 State Budget Provides Stability for the Resources Sector** | 2 June 2022



# sponsorship

SACOME sponsorship is a member-only opportunity that enables strategic engagement across the resources sector. It is financial recognition of SACOME over and above membership.

**In 2021/22, the South Australian Chamber of Mines & Energy is proudly supported by**

**BHP**

Premier



**HEATHGATE**

Platinum

**OZ** MINERALS

Silver



**ILUKA**

Copper



Graphite



**SCHAEFFLER**

**IOR**

**FINLAYSONS**  
LAWYERS

**mc<sup>2</sup>**  
mumfordcommercial.com.au

**HE PARTS**  
INTERNATIONAL  
MINING SOLUTIONS COOLING DIVISION



# sponsorship

## Premier sponsors

The BHP logo consists of the letters "BHP" in a bold, orange, sans-serif font.

BHP's Olympic Dam is one of the world's largest ore bodies with significant deposits of copper, gold, uranium, and silver. Employing around 3,500 people, the scale of the Olympic Dam ore body means it is a cornerstone of the resource industry and a multi-generational resource for South Australia. Through significant investment in infrastructure, the Olympic Dam operation will underpin jobs and economic development in South Australia into the future.



Heathgate is an innovative mining and exploration company committed to operational success, environmental sustainability, and growth. Its uranium initiatives at Beverley and Four Mile in the northern Flinders Ranges is Australia's first In-Situ Recovery (ISR) mine and is recognised as among the world's best.

Heathgate is proud of its 20-year association with SACOME and almost 30 years of continuing investment in South Australia mining. More than 220 people work for Heathgate at Beverley and its Adelaide headquarters and, consistent with its commitment to success and local sustainability, it maximises job opportunities for Adnyamathanha people in the northern Flinders Ranges. Heathgate is looking to expand its Australian mining operations beyond uranium.



# sponsorship

## Platinum sponsor



OZ Minerals strives to be a modern mining company and is guided by its purpose of 'going beyond what's possible to make lives better.' The company believes that in creating value for all its stakeholders, it will be successful and sustainable. OZ Minerals' framework of systems and behaviours, known as 'The OZWay', guides the company's decisions while giving it the freedom and pathways to reach its aspirations and purpose.

The company is passionate about creating an inclusive culture where everyone can challenge, innovate, learn and grow together. OZ Minerals seeks to ethically and responsibly explore, mine and sell modern minerals. In doing so, the company is contributing to a low carbon future and economic wellbeing which, in turn, helps it achieve its purpose and contribute to a better future.

## Silver sponsor



Iluka Resources is an international mineral sands company with expertise in exploration, mining, development, processing, marketing and rehabilitation. The company has operations in Western Australia, South Australia and Sierra Leone.

Iluka is a leading global producer of zircon and the high grade titanium dioxide feedstocks rutile and synthetic rutile. In addition, the company has an emerging position in rare earth elements (rare earths).





# sponsorship

## Copper sponsors



Since 1932, Alexander Symonds has been delivering high-quality, innovative surveying and spatial solutions to the Mining, Energy and Resources sector. We pride ourselves on developing strong professional relationships and are driven by the success of the projects we work on. Our qualified team are committed to achieving our clients' goals with solutions tailored to each unique project.



Against a backdrop of strengthening uranium prices, Boss Energy has been proactively identifying, addressing, and positioning the Honeymoon Project to be Australia's next uranium producer. Honeymoon uniquely contains a fully permitted uranium mine and established infrastructure. This includes a well-maintained plant that has produced and exported uranium from the safe jurisdiction of South Australia, where it holds approved Heritage and Native Title mining agreements.



Cavpower is one of SA's largest privately-owned companies and has been the dealer for the supply, service and maintenance of Caterpillar® equipment in South Australia and western New South Wales since 1972. They support various industries, including mining, construction, agriculture, government, power generation, oil and gas, on-highway trucks and more. Cavpower can provide the equipment and product support solutions to suit any mining operation.



# sponsorship

## Copper sponsors



Exact Contracting is a leading agriculture, civil and mining contractor with operations Australia wide. Exact Contracting works for both government and private clients across Australia delivering projects associated with; civil earthwork, contract crushing, contract mining, road construction, pipelines and other water infrastructure projects. As a leader in the industries, Exact Contracting has proudly developed and nurtured a positive safety culture that underpins our 'Total Commitment to Safety'.



FYFE is an Australian professional project services firm delivering value through integrated engineering, environment, planning and survey. We employ the best people to deliver high value projects that build our client prosperity in the defence, energy, resources, property, and infrastructure sectors. As we approach our fifth decade, we acknowledge the vital importance of the lasting partnerships we have developed with our clients. Our success has come about due to an unswerving commitment to delivering value through integration.



Nyrstar is a global multi-metals business, based in Europe, the USA and Australia, employing over 4,000 people. In 2019, Nyrstar's operating business became majority owned by Trafigura, a leading independent commodity trading company. Nyrstar Australia is a national multi-metals processing and manufacturing business, operating in Port Pirie and Hobart for over 100 years to produce lead, silver, zinc, and many other materials - including critical minerals. Nyrstar Australia employs over 1,300 people at their two interlinked sites and play a critical role in increasing the value of the metals and minerals obtained from resources sourced globally.





# sponsorship

## Graphite sponsors

**FINLAYSONS**  
LAWYERS

Finlaysons Lawyers is a long-term supporter of SACOME and a leading full service commercial law firm with its head office in Adelaide.

Finlaysons has nationally-recognised Resources, Energy, Native Title and Environment teams with in-depth knowledge and specialist expertise in relation to the minerals and energy sector in addition to strong networks throughout industry and government. They are positioned as an industry leader and the firm of choice for resources clients.



H-E Parts International (H-E Parts) is a leading independent supplier of parts, remanufactured components, and equipment to the global mining, quarrying, heavy construction, and energy sectors.

H-E Parts leverage technical expertise and engineering capabilities to provide innovative solutions that enhance component life and lower operating costs. H-E Parts International Mining Solutions provides mobile plant components and service support that provide solutions for the entire drivetrain. H-E Parts International Crushing Solutions provides fixed plant mineral processing wear parts, components and service support. H-E Parts CME™ range of crusher liners are application specific and proven in the industries we serve for providing extended life and increased performance.

**IOR**

IOR Terminals (Port Bonython) Pty Ltd is one of the largest suppliers of quality diesel, tank infrastructure, and fuel logistics services to the mining industry in South Australia.



# sponsorship

## Graphite sponsors



Since 2015, Mumford Commercial Consulting (MC²) has been working with businesses in the energy and resources sector developing and executing key strategic business expansion and growth opportunities for clients throughout Australia, New Zealand, and Asia. MC² provides expert independent and bespoke commercial advice, specialising in simplifying complex commercial issues into clear forward strategies. These strategies include implementing strategic roadmaps through expert energy market knowledge and executing our extensive experience in complex commercial negotiations across multiple industries throughout the value chain.

## SCHAEFFLER

The Schaeffler Group is a leading global supplier to the automotive and industrial sectors, and has been driving forward ground-breaking inventions and developments in the fields of motion and mobility for over 70 years. With innovative technologies, products, and services for CO<sub>2</sub>-efficient drives, electric mobility, Industry 4.0, digitalization, and renewable energies, the company is a reliable partner for making motion and mobility more efficient, intelligent, and sustainable. The technology company manufactures high-precision components and systems for powertrain and chassis applications as well as rolling and plain bearing solutions for a large number of industrial applications.



The University of Adelaide is proudly ranked in the top one percent of universities among the world's elite. Their focus centres on discovering new knowledge, pursuing innovation and preparing the leaders of tomorrow.







Santos, Adelaide

# financial report

SACOME continued to maintain a focus on cost control, returning a modest deficit for the financial year ended 30 June 2022, which was attributable to approved media campaign investment.

Despite the ongoing impact of COVID-19 on member companies SACOME were able to retain 86% of members and continued to grow the membership throughout the year.

Membership and sponsorship revenue increased from \$1,181,429 in 2021 to \$1,271,948 for the year ended 30 June 2022. Event income increased during the reporting period largely due to normal event activity resuming post COVID-19 lockdowns and the hosting of additional breakfast events in the lead up to the State Election.

Total revenue decreased from \$1,636,027 in 2021 to \$1,557,438 in 2022, reflecting the absence of campaign sponsorship.

Consulting costs increased as a result of commissioning research in the areas of workforce and community sentiment surveys. Recruiting costs increased due to new hires, offset by a reduction in employee benefit expenses during the year.

Lease liabilities and depreciation costs have remained relatively stable and the substantial decrease in rental expense has been maintained since relocating the SACOME Office to the Adelaide CBD in May 2020.

Advertising costs for the year ended 30 June 2022 were for the *Resources. But Not as You Know It* media campaign which was launched in August 2021 and continued into 2022.

# financial report

## Profit and Loss

| Profit and Loss                | \$ FY22          | \$ FY21          | % Change     |
|--------------------------------|------------------|------------------|--------------|
| Membership Revenue             | 1,076,948        | 1,031,429        | 4.41%        |
| Sponsorship Revenue            | 195,000          | 150,000          | 30%          |
| Grant Revenue                  | -                | 60,000           | -100%        |
| Event Revenue                  | 142,363          | 108,891          | 30.7%        |
| ResourcefulSA Campaign Revenue | 5,500            | 176,100          | -96.8%       |
| Other Revenue                  | 137,627          | 109,607          | 25.56%       |
| <b>Total Revenue</b>           | <b>1,557,438</b> | <b>1,636,027</b> | <b>-4.8%</b> |
| Employee Benefits              | 747,380          | 775,214          | 3.6%         |
| Consulting Costs               | 153,251          | 95,717           | -60.1%       |
| Depreciation and Amortisation  | 110,177          | 105,678          | -4.2%        |
| Finance Costs                  | 1,777            | 1,447            | -22.8%       |
| Rental Expenses                | 2,233            | 1,905            | -17.2%       |
| Advertising Costs              | 107,502          | 265,276          | 59.4%        |
| Other Expenses                 | 488,410          | 330,726          | -47.67%      |
| <b>Total Expenses</b>          | <b>1,610,730</b> | <b>1,575,963</b> | <b>-2.2%</b> |
| <b>Profit for the year</b>     | <b>(53,292)</b>  | <b>60,064</b>    | <b>-188%</b> |





# financial report

## Balance Sheet

Total cash on hand is \$1.1 million as of 30 June 2022, compared to \$1.12 million at the end of 30 June 2021.

At the end of the financial year, SACOME's total equity has decreased from \$1.171 million to \$1.118 million, reflecting the net deficit outcome for the year.

| Balance Sheet                 | \$ FY22          | \$ FY21          | % Change     |
|-------------------------------|------------------|------------------|--------------|
| Total Current Assets          | 1,184,414        | 1,219,250        | -2.8%        |
| Total Non-Current Assets      | 540,971          | 614,941          | -12%         |
| <b>Total Assets</b>           | <b>1,725,385</b> | <b>1,834,191</b> | <b>-5.9%</b> |
| Total Current Liabilities     | 167,021          | 219,765          | -24%         |
| Total Non-Current Liabilities | 440,237          | 443,007          | -0.6%        |
| <b>Total Liabilities</b>      | <b>607,258</b>   | <b>662,772</b>   | <b>-8.3%</b> |
| <b>Net Assets</b>             | <b>1,118,127</b> | <b>1,171,419</b> | <b>-4.5%</b> |
| <b>Total Equity</b>           | <b>1,118,127</b> | <b>1,171,419</b> | <b>-4.5%</b> |

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